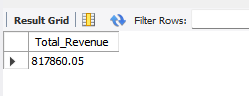
PIZZA SALES SQL QUERIES

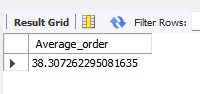
1. KPI’S
2. Total Revenue :

Select Round(sum(total\_price), 2) as Total\_Revenue from pizza\_sales\_dup;



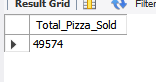
1. Average Order

Select sum(total\_price) / count(distinct order\_id) as Average\_order from pizza\_sales\_dup;



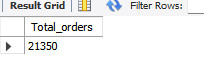
1. Total Pizza Sold

Select sum(quantity) as Total\_Pizza\_Sold from pizza\_sales\_dup;



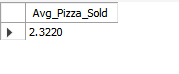
1. Total orders

Select count( distinct order\_id) As Total\_orders from pizza\_sales\_dup;



1. Average Pizza Sold per Order

Select sum(quantity) / count(distinct order\_id) As Avg\_Pizza\_Sold from pizza\_sales\_dup;



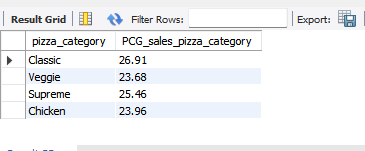
1. Percentage of Sales by Pizza category

Select pizza\_category, Round(sum(total\_price) \*100 /

(Select sum(total\_price)from pizza\_sales\_dup),2) as PCG\_sales\_pizza\_category

from pizza\_sales\_dup

group by pizza\_category;

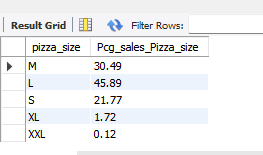


1. Percentage of Sales by Pizza size

Select pizza\_size, Round(sum(total\_price) \* 100/ (Select sum(total\_price) from pizza\_sales\_dup),2) as Pcg\_sales\_Pizza\_size

from pizza\_sales\_dup

group by pizza\_size;

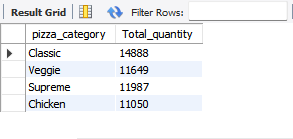


1. Total Pizza sold by Pizza category

Select pizza\_category, Round(sum(quantity),2) as Total\_quantity

from pizza\_sales\_dup

group by pizza\_category;



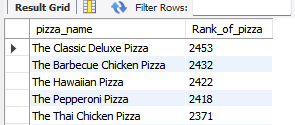
1. Top 5 Pizza sold

Select pizza\_name, sum(quantity) as Rank\_of\_pizza

from pizza\_sales\_dup

group by pizza\_name

order by Rank\_of\_pizza desc;



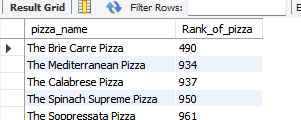
1. Bottom 5 Pizza sold

Select pizza\_name, sum(quantity) as Rank\_of\_pizza

from pizza\_sales\_dup

group by pizza\_name

order by Rank\_of\_pizza asc;



1. What hours has the least Pizza sold

select

hour(order\_time) As order\_hours,

count(distinct order\_id) as Total\_orders

from pizza\_sales\_dup

group by order\_hours

order by total\_orders;

